

Abstract

Customer Profile



Company	Agriculture Bank of China Guangdong Branch
Industry	Finance
Country	China

Solution

Centerm thin clients
+
CDMS

Deployment Scale

40,000+
(units of thin clients)

Case Study

Agriculture Bank of China (ABC)

Agriculture Bank of China GD branch replaced PCs with Centerm thin clients for higher efficiency, lower cost and easier management in its counter system, OA system and also the training center.

Customer Comments

“After implementing Centerm thin clients, the power consumption and failure rate are greatly reduced and our business runs very fluently, stably and securely.”

--Liu Wei, Operational Director, ABC GD Branch

Introduction

Agricultural Bank of China (hereinafter referred to as ABC) is the large listed Banks in China, one of the five biggest Banks of China. Originally founded in 1951, it is the first one state-owned commercial Bank founded by New China and is also an important part of China's financial system with its headquarter located in Beijing. Over the years, ABC has been among the world's top 500 enterprises, ranked in the top seven in " Global Top 1000 Banks" and has Moody's credit rating of A1. In 2009, ABC was restructured to be modern joint-stock commercial Bank instead of wholly state-owned commercial Bank and completed in 2010 "A + H" dual listings with total market capitalization ranked the 5th in global listed Banks.

With headquarter located in Zhujiang new city CBD in Guangzhou, the Guangdong Branch of ABC is the first-level branch of ABC in Guangdong Province, and also is a leading first-level branch in nationwide ABC business system. After its rapid development over 30 more years, it has become a multi-functional commercial



bank with broad business scope of urban & rural business, global & domestic business, traditional & new business. With currently a total of 22 secondary branches, 1689 business points in nationwide sales network and 31,600 employees, ABC Guangdong Branch has the most sales points and widest coverage in Guangdong province.

Demand Analysis

- Core banking system supported
- Simple & easy operations
- Peripheral Compatibility
- Easier maintenance & management

Solution

The main applications of ABC's counters, offices and training rooms are the core banking system, internal OA system, WPS office applications, etc.

Before they turned to Centerm thin clients, ABC used PCs, which have powerful computing abilities, however also have many shortcomings. Firstly, PC has a big size and requires large space in the counters/offices. Then the noise and heat emission of PCs are also heavy, which is not environment friendly and always make employees boring after sitting beside PCs all day long. What's more, with the simple and specialized applications, most part of PC resources were actually wasted—they didn't need such a fat client for their daily working! And they needed to be aware of virus attacks and breakdown of PCs and need a big number of IT stuffs to keep PCs updated and well operated, which were always done one PC by one PC on site each counter or office and take a lot of time. "The software and system update need to be done one each PC every time and take a long time to complete, giving huge work load on our IT stuffs." said Mr. Chen, director of IT department.

In order to end so many inconveniences listed above, ABC decided to adopt thin clients. After a series of testing, evaluating and comparing, finally Centerm won the bid with its professional designed and powerful thin clients. Centerm thin clients were deployed not only in the counter, but also in the office OA environment and the banks' training center. Along with the thin clients, ABC also adopted Centerm Cloud Client Management System (CCCM) for remote and centralized management of all the thin clients deployed. System update/configuration, software update/installation and defect maintenance can all be done remotely on CCCM control panel.



Benefits

- ✓ Well support of kinds of banking applications
- ✓ Low power consumption & low CO2 emission
- ✓ Space saving and no noise (fan-less design)
- ✓ High Efficiency & high reliability
- ✓ Low Failure rate & little maintenance
- ✓ Easy remote Management with CDMS